

# BLAKE WATT

*Technical Quality Assurance Engineer & Front-End Developer & Accessibility Advocate*

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www.helloworld.com

## CORE SKILLS

- Quality Assurance Strategy & Test Planning
- Accessibility Compliance (WCAG)
- Front-End Development (HTML, CSS, Razor, JS)
- Umbraco CMS Architecture & Content Modeling
- Requirements Gathering & Documentation
- Release Planning & Cross-Team Coordination
- Client Training & Knowledge Transfer
- Process Improvement & Quality Advocacy

## TECHNICAL SKILLS

- CMS & Platforms: Umbraco (Cloud, Deploy, ModelsBuilder, Content Delivery API)
- Front-End: HTML, CSS, Razor, JavaScript, Tailwind
- QA & Tooling: Manual testing, test case design, regression testing, browser/device testing
- Practices: Accessibility testing, content governance, documentation systems
- Collaboration: Jira, Azure DevOps, Git, client & stakeholder facilitation

## PROFESSIONAL AFFILIATIONS & LEADERSHIP

### *Umbraco Certified Master & Umbraco MVP*

- Recognized for deep technical expertise, community leadership, and sustained contributions to the Umbraco open-source ecosystem
- Regular contributor through speaking engagements, mentorship, documentation, and community initiatives
- Trusted advisor within the Umbraco community, bridging best practices across development, quality assurance, accessibility, and content governance
- Additional community leadership, speaking engagements, and contributions available at: <https://helloworld.com/community/>

### *Board Secretary*

Umbraco US Foundation | 2024 – Present

- Serve on the foundation board supporting governance, planning, and execution of the Umbraco US Festival
- Help plan and deliver a large-scale technical conference, coordinating logistics, speaker schedules, and attendee experience to ensure a smooth and engaging event
- Facilitate panel discussions and community conversations, fostering knowledge sharing across experience levels
- Build connections between developers, designers, and content professionals to strengthen the open-source ecosystem and encourage long-term community involvement
- Contribute to strategic decisions that support sustainable growth, inclusivity, and accessibility within the Umbraco community

## PROFESSIONAL EXPERIENCE

### *Technical Quality Assurance Engineer*

Diagram | April 2021 – Present

- Led QA efforts across multiple large-scale web projects, ensuring functional accuracy, visual consistency, and accessibility compliance across platforms and devices
- Designed and executed structured test plans, test scenarios, and regression suites aligned to project milestones and release schedules
- Partnered with designers, developers, and product stakeholders to translate requirements into clear acceptance criteria and actionable test coverage
- Planned and coordinated releases, validating readiness and supporting smooth handoffs through deployment and client launch
- Authored and maintained writing guides, QA documentation, and content standards to improve consistency and long-term maintainability
- Conducted client training sessions on new features and solutions, improving adoption and reducing post-launch support needs
- Advocated for accessibility best practices, integrating WCAG considerations into design reviews, development workflows, and QA validation

### *Senior Front-End Developer*

DiscoverTec | February 2012 – February 2023

- Transformed static designs into fully functional, CMS-driven websites with a focus on usability, maintainability, and editor experience
- Designed and implemented Umbraco document type architecture, templates, partial views, and front-end styling
- Built responsive layouts using semantic HTML and CSS to support accessibility and cross-device compatibility
- Created digital and print assets for email campaigns and marketing initiatives
- Trained clients on content management workflows, enabling confident self-service after launch
- Supported long-term site evolution through iterative enhancements and client collaboration

### *e-Learning Developer*

Lender Processing Services | April 2009 – February 2012

- Developed interactive web-based training content and marketing materials for internal and external audiences
- Produced product demos, scripts, and audio narration to support online learning initiatives
- Organized and maintained a SharePoint asset library, improving discoverability and reuse of training materials across teams

## EDUCATION

- B.S. Technical Management, *summa cum laude*  
DeVry University | 2010 – 2013
- A.S. Computer Graphics & Design, *cum laude*  
Keiser University | 2007 – 2009